

JEREMY D. FUCHS

Portfolio



GRAPHIC DESIGN



PHOTOGRAPHY



MOBILE SOLUTIONS



PRINT DESIGN



OUTREACH CAMPAIGNS



WEB SOLUTIONS



Narco-Terrorism PowerPoint Presentation



One of my most recent projects was the custom design of this 33 page presentation for use by the Texas Commissioner of Agriculture. The presentation details the security challenges facing Texans along our southern border. I designed the presentation to convey the information in a way that is easily interpreted, but yet stunning to the viewer.

Click on the thumbnail to check out the entire presentation.

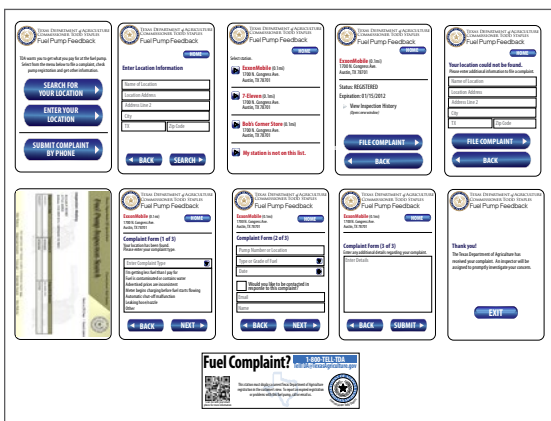


Agriculture is Your Culture Campaign



Soon after my work began at the Department of Agriculture, I identified a need to promote agriculture, in general, to the public. In the months and years that followed I developed and executed Agriculture is Your Culture, a campaign to inform consumers of how prevalent and important agriculture is to our daily lives.

After a successful national test campaign, the program was adopted as an umbrella marketing campaign for the entire agency.



Mobile Fuel Complaint Application



The mobile fuel complaint application and associated fuel pump decals are some of the most logistically complex projects that I have worked on. Over the course of only four months I led the development, design, production and distribution of interactive decals that are now mandated to be on every gas pump and official scale in Texas.

During the same four months I developed and oversaw the production of a GPS enabled mobile app that allows consumers to scan a barcode on the decal and report a complaint directly to TDA's regulatory branch.



Event Photography: FFA Day at the Capitol



I wear many hats in my current role at the Texas Department of Agriculture. As the agency's official photographer I have the opportunity to travel to, and photograph, TDA events throughout the state.

This photo of Commissioner Todd Staples was captured from the floor of the House Chamber in the Texas Capitol as he addressed a group of FFA students visiting Austin.



Tri-National Accord Website



I designed this event-specific website to provide a place for attendees to register and find out more information about the event. The webpage previews what is to come: an international event with Texas flare.



Save the Date



This save the date card for food safety training provided an excellent opportunity to brighten a normally dull subject with lots of color from the fruits and vegetables.

I enjoy the opportunity to make mundane subjects more exciting through the use of well tailored graphics.



Stock Photography: Texas Capitol Building



Although most of my photography is event oriented, I occasionally have the opportunity to take stock images that can be used for a myriad of projects further down the road.

I captured this photo of the Texas State Capitol from the roof of an adjacent building in the capitol complex.



GROW Award Logo



As part of a new Department of Agriculture recognition for students, I designed a custom logo to represent the program.

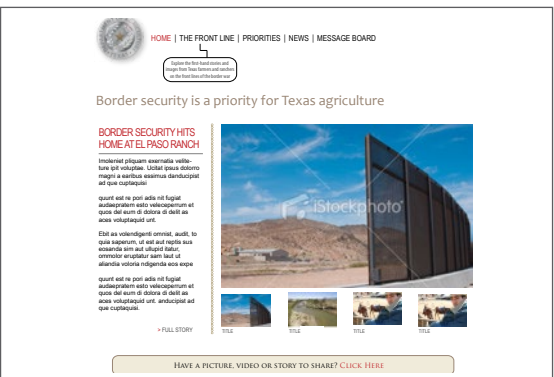


Commemorative Poster



To commemorate Commissioner Staples first term as Texas Agriculture Commissioner and his close relationship with the Office of Communications, I designed a one-of-a-kind poster that resembles the front page of a newspaper. The piece features many of the big headlines he and the Department received during his first four years in office.

Click the thumbnail to view the entire PDF.



ProtectYourTexasBorder.com



As part of Commissioner Staples' border security initiatives, I developed this website to serve as a clearing house for information pertaining to border security as it relates to our state's farmers and ranchers.

The site has since been redesigned by a contracted vendor, but garnered nation-wide media attention at the time of its original release.



Event Photography: Operation New Fences



I captured these photos of Commissioner Staples building fence during a program to help farmers and ranchers rebuild after the devastating wildfires in Bastrop, Texas.

